

About *me.*

RESUME / CURRICULUM VITAE

Vitek KOLDINSKY

Executive Producer | **Media Systems** Builder
Production Executive

25 years building media brands,
production studios and scalable content
systems reaching millions of viewers
worldwide.

As an Executive
Producer and
Media Systems
Builder,
I specialize in
creating media
brands from the
ground up.

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Prague / 118 00 CZ / Europe

Rather than managing
existing productions, I build the
environments that make
exceptional productions
possible—from creative
strategy and production
workflows to studios, teams
and scalable content systems.

Over the past 25 years I have
built one of the largest
children's YouTube brands
in Central Europe, designed
professional production
facilities and led projects
reaching more than

**3 million subscribers and
hundreds of *millions* of
views.**

Core Expertise

Selected Achievements

25+ years experience

3.2M+ subscribers

200M+ views

600+ productions

12M+ watch hours

**Built professional
studio**

Built AI workflows

Leadership *Experience*

**Built and led
multidisciplinary teams
including:**

Editors, Motion Designers,
Camera Operators, Sound
Designers

Writers, AI Creators, Social Media
Specialists

Leadership

Executive Production

Creative Direction

Production Leadership

Team Building

Production

Studio Design

Production Systems

Workflow Design

Video Production

Business

Media Strategy

Brand Development

Audience Growth

Digital Publishing

Technology

AI Workflows

Production Automation

Creative Technology

Production Infrastructure

Career *highlights*

Built one of the largest Czech *children's media* brands

KIDS CREW | Founder • Executive
Producer • Creative Director

- Built a 3.2M+ subscriber YouTube ecosystem.
- Designed the production pipeline.
- Built and led the creative team.
- Created scalable editing workflows.
- Designed AI-assisted production systems.

Built a professional *production studio*

Big Stories Studios | Co-Founder

- Transformed an empty barn into a professional multimedia production studio.
- Designed production workflow.
- Planned technical infrastructure.
- Created podcast facilities.
- Opened the studio for commercial productions.

Created *one of the first* Czech YouTube podcast formats

Face to Face | Executive Producer

- Created the original concept.
- Named the brand.
- Selected the host.
- Designed production workflow.
- Built the production team.

Built documentary *storytelling* for YouTube

Big Stories podcast | Executive Producer

- Adapted TV documentary storytelling for YouTube.
- Designed production systems.
- Built production workflow.
- Expanded project internationally.

Skills

Software tools

Adobe Creative
Cloud (Photoshop, Illustrator,
Premiere, After Effects)
DaVinci Resolve
Fusion
Final Cut
Motion

Production

RED EPIC MX
ARRI Alexa mini
Sony F55
Canon R5 / R6
Blackmagic Pocket Cinema
Drone Mavic Air 2
Professional Lighting
Professional Audio
Green Screen

AI Tools

Runway
Luma
Midjourney
ChatGPT
Kling
Beeble
ElevenLabs
etc.

Programming & Coding

HTML, PHP, MySQL,
JavaScript, CSS

Languages

English
Czech
Japanese | 日本語

Education

1997–2000

Czech Technical University

Faculty of Mechanical
Engineering

1994–1997

High School of Technical Engineering

Portfolio

koldinsky.com
[Film Studio](#)
[KIDS CREW](#)
[BIG Stories](#)
[LinkedIn](#)

Professional Career

US companies

2023–present

BIG Media (bigmedia.tv) | Head of Digital
Bringing Documentary Storytelling to YouTube.
With *Big Stories Podcast* my goal was to adapt
the quality of documentary television into a format
built specifically for digital audiences. From
concept development to production systems and
visual language, the project was designed for
scalability from day one. I designed the creative
vision, production workflow and technical
infrastructure behind the project.

2001–2011

Ziff Davis Media | Art Director
Worldwide most read IT magazine
Graphic design, typesetting of a magazine.
Designing and creating of web pages of the
magazine.

EU companies

2024–present

BIG Stories Studios | Co-Owner
From Barn to Studio. An empty barn became
a fully operational multimedia production facility
in less than twelve months. The project included
architectural planning, acoustics, lighting, camera
systems, editing infrastructure and complete
production workflow design.

2015–2026

Digital Plus | Company Director
Creating and operating several online magazines
(ofcourse.cz, pikant.cz, techfocus.cz, tripmania.cz,
instory.cz, bigstories.cz, magazinplus.cz,
retromania.cz). Creating digital content (video,
photos, texts) for these magazines and YouTube
channels.

2011–2015

Centrum Holdings | Creative & Product Director
RealityMix (realitymix.cz) Second biggest reality
portal in Czech Republic • Design of business
and marketing strategy • Responsibility for final
products • Coordination of developing business
and graphic teams • Taking care of clients and
communication with them • Creating of marketing
strategies • Economic and strategic decisions of
company • Co-authoring budgets and overseeing
company operations • Cooperation with
expansion toward foreign markets.

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